

Case Study

## LEADING ONLINE RETAILER

## THE CHALLENGE

The location of this client served as a challenge when it came to selling the role to potential candidates.

Although the company is well know and larger in the US, the team they have in Ireland are relatively small and were looking to expand rapidly over the year.



Our recruitment team based on their various individual verticals were able to source and deliver ideal candidates specific to every role presented by the company.

Over a period of 6 months we were able to create and nurture a strong partnership with the company.



There was direct and consistent contact between the Talent Acquisition Manager of the company and the Account Manager of GemPool. This ensured a streamlined delivery of our service.

## **GEMPOOL'S SUCCESS**

- Significantly high ratio of CV sends to interviews.
- Four major placements in a short period of 6 months with the new client.
- Established a good rapport with the client resulting in helping them in the future with their major upcoming talent acquisition plans.